

# PRESQU'ILE

## General Positioning Quotes

“Presqu'ile is quite simply **the most exciting new winery** I've come across in several years.”

–Alder Yarrow, *Vinography*

“Winemaker Dieter Cronje continues to show a talent for **understated elegance.**”

–Rich Cook, *Wine Review Online*

“I think this **2015 Presqu'ile is the best Rosé in California.** It's refrigerated sunlight. While most good Rosés are delicious, the Presqu'ile is something wholly more: delicious, sophisticated, and capable of exciting your mind as much as your palate.”

–Karen MacNeil, *WineSpeed newsletter*

“It's hard to overstate just how **remarkable** these wines are and the statement they make.”

–Alder Yarrow, *Vinography*

“Proprietor Matt Murphy and his family have been absolutely relentless in their total pursuit of excellence.

**Presqu'ile is an estate to keep an eye on.**”

–Antonio Galloni, *Vinous*

“The wines show **a beautiful combination of subtlety, textural richness, flavor complexity** and unmistakable varietal character.”

–Mary Ewing-Mulligan, *Wine Review Online*

“From the Sauvignon Blanc to the Estate Pinot Noir, all the wines share a common thread of **high acid, minerality and elegance with bright fruit.**”

–Mary Orlin, *San Jose Mercury News*

“Cool-climate specialist, **outstanding** Pinot Noir, Sauvignon Blanc, serious Pinot Noir Rosé.”

–Hugh Johnson's *Pocket Wine Book*

“Winemaker Dieter Cronje is **crafting exciting wines here.**”

–Rusty Gaffney, *PinotFile*

“In the world of wine, it's always a thrill to discover an innovative producer who creates exciting wines. Such is the case for me with Presqu'ile Winery...**thrilling Chardonnay, Pinot Noir** and more for your taste buds.”

–Gabe Sasso, *The Daily Meal*

“If you're a fan of Sauvignon Blanc, **Presqu'ile's rendition is one of the best made in the state.**”

–Alder Yarrow, *Vinography*

“Presqu’ile Winery: **It’s a name to remember.**”

–Michael Apstein, *Wine Review Online*

**“Best Tasting Room: Presqu’ile”**

“It’s not like North County is exactly lacking in tasting rooms, so when one gets singled out as the best, you know it’s the real deal. Estates Manager Cameron Porter said the key to standing out in the land of many wines is to give your customers’ experience some dimension. And it doesn’t hurt to also be **the best when it comes to hospitality!**”

–Brenna Swanston, *Santa Maria Sun*

“The Pinot Noirs are **predictably fantastic.**”

–Alder Yarrow, *Vinography*

“I’ve long been a fan of this popular winery for the overall quality of its wines, and the **beautiful** tasting room. It’s a destination for wine connoisseurs, sommeliers and the press.”

–Kathy Marcks Hardesty, *Lompoc Record*

“I have been **impressed** by the Chardonnay coming from Presqu’ile and now see that they do equally well with Sauvignon Blanc.”

–Michael Apstein, *Wine Review Online*

“When the Murphys, a Louisiana-based farming family, started looking around the West Coast for the ideal spot for growing **world-class pinot noir**, the Santa Maria Valley ended up in their bull’s-eye. Presqu’ile (Creole for ‘almost an island’), is an unqualified success. The grapes tend to be picked earlier, resulting in lower alcohols, which, in turn, means better and more enjoyable drinkability. Now with a proven track record, Presqu’ile just may be **the template for future Santa Barbara County wine growing and winemaking.**”

–Dennis Schaefer, *Santa Barbara News-Press*

“Presqu’ile, an **exquisite** 173-acre hillside estate positioned on ancient sand dunes in Santa Maria Valley, with views of both the ocean and the San Rafael, is another of the region’s wineries achieving **excellence.**”

–Wendy Thies Sell, *Santa Barbara Seasons Magazine*

“Presqu’ile, a fairly new winery making wines in Santa Barbara County’s Santa Maria Valley, already has **received acclaim for making one of California’s top rosés**, all Pinot Noir; it has floral aromas and berry flavors, and represents excellent value.”

–Ed McCarthy, *Beverage Journal*

“The Murphy family makes some **fantastic wine** in a very beautiful part of California.”

–Ray Fister, *Life Between the Vines*

“I like Chardonnay that offers **crisp and creamy in one package**, and that’s what we’ve got here.”

–Rich Cook, *Wine Review Online*

“Presqu’ile seemingly does everything right.”

–Michael Apstein, *Wine Review Online*

**“The team at Presqu’ile clearly knows what they are doing.** First, I tasted – and loved – their Chardonnay, reinforcing the idea that Santa Maria Valley is a good locale for that grape. Then I tasted – and loved – their Sauvignon Blanc, so I figured they were talented white wine producers. But now, here comes their Syrah, which... you guessed it – I love.”

–Michael Apstein, *Wine Review Online*

### **“20 Most Admired Wine Tasting Rooms and Experiences”**

“This year, Vineyard & Winery Management asked industry professionals nationwide about their favorite wine tasting rooms and experiences in the United States. The wineries that made our 20 Most Admired list this year have **each demonstrated a distinct brand of professionalism when it comes to inviting visitors to their property.** They hail from all parts of the country and offer all types of wine, food, education, events and adventure. **They’ve created personalized experiences that show off their unique attributes and interests in an honest and inviting manner — one that creates happy memories and great stories to share.**”

#### **Presqu’ile Winery**

“Presqu’ile (pronounced press-KEEL) is a small, family-run winery dedicated to making exceptional cool-climate Pinot Noir, Chardonnay and Sauvignon Blanc. Founded in 2007, the 200-acre estate is a multigenerational collaboration between Madison and Suzanne Murphy, their three adult children, Matt, Anna and Jonathan, and their daughters-in-law, Amanda and Lindsey. Originally from Louisiana, the Murphy family has been farming land for almost a century. The winery’s name comes from the Creole word for ‘almost an island’— both as a tribute to a beloved Gulf Coast family gathering place that was lost in Hurricane Katrina, and because they envisioned Presqu’ile as an island-like haven.

–Vineyard & Winery Management

### **“Presqu’ile Winery delivers its Burgundy vision”**

**“Presqu’ile is the California winery I’ve been waiting for.** In 2007, Matt Murphy and his parents, Madison and Suzanne, purchased 200 acres in California’s Santa Maria Valley, ending a year-long search of vineyard sites that extended from Oregon to Santa Barbara County. They named their new wine estate Presqu’ile (press-KEEL).

Santa Maria Valley lies between the only mountain ranges on the west coast of North and South America that run east-west. This geographical shape gives the valley a natural jet stream of cool air from the nearby Pacific Ocean, creating a cool-climate and long growing season conducive to producing wines with moderate levels of alcohol.

Presqu’ile uses estate grapes and also buys fruit from the stellar Bien Nacido Vineyard in Santa Maria Valley and the Steiner Creek Vineyard in San Luis Obispo.

Anna Murphy, Matt’s sister, has joined the Presqu’ile winemaking team that is **producing some of America’s most aromatic and flavorful pinot noirs** with reasonable alcohol levels and integrated tannins.

Thankfully, the characteristics that have defined numerous West Coast pinot noirs—cola and Luden’s black-cherry coughdrop tastes, high alcohol and candied-styled—is MIA at Presqu’ile. In its place, you will find a Burgundy vision with an American viewpoint.”

–John Foy, *The Wine Odyssey*

“Presqu’ile Winery was formed on the basis of creating **the best cool-climate Pinot Noir and Chardonnay that California could offer.**”

–Erin Kirschenmann, *Wine Business Monthly*

“Presqu’ile (press-KEEL), Creole for ‘almost an island,’ was a haven and refuge on the Gulf Coast for generations of the Murphy family. Presqu’ile Winery, named in honor of that place, produces elegant Santa Maria Valley pinot noir, chardonnay, sauvignon blanc and syrah. Enjoy these estate-grown wines, food pairings and views of the valley in the relaxed, yet refined tasting room.”

–Hana-Lee Sedgwick, *Santa Barbara Seasons Magazine*

“The Santa Maria Valley is hot right now. Why? Fruit is so spectacular here that many northern winemakers are traveling south to purchase pinot grapes. Mild days and cool evenings help Chardonnay and Pinot Noir grapes reach their maximum potential – the climate is ideal for these varieties, with its perfect flow of air from the coast without being blocked by mountains. **Presqu’ile Winery**, led by a South African winemaker, just built a **stunning** tasting room.”

–Alexis Mersel, *Travel Channel*

“Santa Maria’s backcountry really shines; its little-known wine region is an uncrowded delight. Just west of the trail, we stopped at Presqu’ile Winery in a **striking** modern building high on a hill overlooking vineyards. It’s a great place to linger, enjoy the view and the Pinot Noir and Chardonnay, with charcuterie or a cheese platter.”

–Irene Lechowitzy, *Los Angeles Times*

“Presqu’ile, which has beautiful panoramic views of Santa Maria Valley wine country. Their current wine releases offers five tastes of their ultra-premium wines, and/or taste their ultra-reserve flight of wines. (**I love their pinot noirs**). There are many other options at the tasting room, including tasting and a tour.”

–Kathy Marcks Hardesty, *Lompoc Record*

“The young winery’s founding winemaker, Dieter Cronje, a native of South Africa, has earned somewhat of a reputation in these parts as a pinot whisperer.”

–Michele Parente, *San Diego Union-Tribune*

“**The striking hilltop Presqu’ile Winery**, where you can sip cool-climate estate varieties, order up a charcuterie plate or picnic lunch, admire the art and architecture, relax on the expansive patio or play a game of bocce ball on the lawn.”

–Sally Buffalo, *San Luis Obispo Telegram-Tribune*